

# DEMENTIA IS EVERYONE'S BUSINESS

## Become a Dementia Friendly Business or Organization

### What is a Dementia Friendly Business or Organization?

A Dementia Friendly Business or Organization is part of a Dementia Friendly Community where businesses, service agencies, organizations, faith communities and others have knowledge of what dementia is, how to recognize a person living with dementia, know how to communicate with someone living with dementia, and understand that family members and caregivers need support while caring for their loved one.

### Making it Easier for People with Dementia to do Business has Clear Benefits:

- Many people with dementia live at home. They and their caregivers will use businesses that are easy to navigate and have helpful, aware staff.
- A Dementia Friendly business or organization receives recognition and increased visibility in the community by placing a decal in the window after completing an awareness program.

### What is Dementia Friendly Awareness?

A FREE program for management and staff to understand dementia and take action to create an environment that is safe, respectful, and welcoming for people living with dementia.

### Looking for the following Partners to Join our Local Task Force:

- Community Action Agency
- City Government
- Local Police Department
- People living with Dementia and/or Caregivers of people living with Dementia
- County Health Department
- Alzheimer's Association Local Volunteers
- Memory Care Facilities
- Chamber Members
- Local Library
- Local concerned citizens
- Faith Based Community



To learn more contact Judy Kleine ([judy@midlandaaa.org](mailto:judy@midlandaaa.org)) and Nancy Hinton ([nancy@midlandaaa.org](mailto:nancy@midlandaaa.org)) at Midland Area Agency on Aging, 434 S Poplar, Centralia, IL 618-532-1853. For more information on Dementia Friendly Communities please visit: either [www.dfamerica.org](http://www.dfamerica.org) or the state's website is [www.ilbrainhealth.org](http://www.ilbrainhealth.org)